

Message Text

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PAGE 01 GOTEBO 00043 020906Z

20

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 098286

R 020820Z AUG 76
FM AMCONGEN GOTEBORG
TO USDOC WASHDC
INFO SECSTATE WASHDC 0031
AMEMBASSY BRUSSELS
AMEMBASSY LONDON
AMEMBASSY STOCKHOLM UNN

UNCLAS GOTEBORG 0043

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 401/02/P0007
2. 073076
3. EABERG
4. 401 SWEDEN
5. IA
- 6A. REPLY TO --
- 6B. MR. LARS JELLSTAM, MANAGING DIRECTOR AND OWNER
- 6C. SELPRO MARKETING AB
P.O. BOX 31125
S-400 32 GOTEBORG 31, SWEDEN
7. CABLE SELTRO S; TELEX 20949; TEL 031/12 49 50
8. COMP. REF. STILSON DIV. OF STOCKER & YALE, 30233
GROVESBECK HIGHWAY, ROSEVILLE, MICHIGAN 48066
9. 102-11. 9A. DIRECT SALE TO END-USER AND AGENCY
10. DESCRIPTION
3429822-0200 WHEELS FOR ROLL-ON/ROLL-OFF HANDLING OF
3079528-0200 SHIPPING CONTAINERS. DIAMETER: 8 INCH -
3537283-0200 20 INCH. CAPACITY: 6,500 LBS - 17,500 LBS.
MOST LIKELY SUPPLIER IS A CUSTOM MANUFACTURER
OF POLYURETHANE, OR POSSIBLY SEMI-STEEL
INDUSTRIAL WHEELS.
TOGETHER WITH OTHERS MR. JELLSTAM IS DEVELOPING A NEW

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SYSTEM FOR ROLL-ON/ROLL-OFF HANDLING OF SHIPPING

CONTAINERS STRONGLY SUPPORTED BY THE PORT OF GOTEBOG
AND SHIPPING COMPANIES.

MR. JELLSTAM ACTS AS AGENT AND IMPORTER OF FORCE VACUUM
CUPS, CASTERS, OVERHEAD CONVEYORS AND OTHER MATERIALS
HANDLING EQUIPMENT. HE REPRESENTS SIX WUROPEAN COMPANIES
INCLUDING FLEXELLE, LTD, ENGLAND, - VERY LARGE MANUFACTUERE
OF CASTERS.

SELPRO HAS AN ANNUAL TURNOVER OF 1.5 MILLION SWD KR AND
EMPLOYS SIX. A RELIABLE LOCAL CREDIT SOURCE DESCRIBES
MR. JELLSTAM AS A CAPABLE AND DILIGENT BUSINESSMAN.
PAYMENTS ARE MET PROMPTLY AND OUR SOURCE RECOMMENDS BUSINESS
RELATIONS AND THE EXTENSION OF MODERATE CREDIT.

MR. JELLSTAM WILL VISIT US SEPTEMBER 8 - 24 1976.

HE CAN BE REACHED AT CONRAD HILTON HOTEL, 720 S. MICHIGAN
AVE., CHICAGO, ILLINOIS 68685 FROM SEPTEMBER 8 TO 15.

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Margaret P. Grafeld
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